Community Outreach Events

Date	Sponsor	Location	Name/	Program/	Anticipat-
			Type of	Activities Ped-	ed
			Event	related	Benefits
01/15/2018		TV	TV Interview	Sledding Safety	Injury Reduction
03/08/2018			Healthcare Shadow	Simulated medical emergency showing various healthcare interactions including dispatch,, EMS care, hospital care	What to do in an emergency, calling 911, EMS as a career
06/14/2018		TV	TV Interview	Danger of Children in Hot Cars	Injury Reduction
6/19/2018		BG Hot Rods Baseball Stadium		CPR Demonstration	Emergency Care
06/20/2018		TV One news story and two live talk shows	TV Interview	Pool Safety	Injury reduction
06/25/2018		Radio	Radio Interview	Pool Safety and Calling 911	Injury reduction
06/25/2018		Radio	Radio Interview	Pool Safety and Calling 911	Injury reduction
07/04/2018		TV	TV Interview	Fireworks Safety	Injury reduction
07/10/2018		High School	Ambulance Donation for Healthcare Class	Support teaching students emergency care and entering EMS career field	Support children educated about 911, emergency care
07/30/2018-		Co-Sponsored and delivered Active	Active	Improve inter-	Improved
08/01/2018		Shooter/RTF training to 100 members fire, police, EMA	shooter response drill	agency response to active shooters	care
10/10/2018		EMS HQ	EMS Tour, Q&A	Emergency Care, Calling 911, EMS Intro	Emergency preparedne ss
10/18/2018		EMS HQ	Cub Scout Tour	Emergency Care, Calling 911, EMS Intro	Emergency preparedne ss
10/22/2018		EMS HQ	Cub Scout Tour	Emergency Care, Calling 911, EMS Intro	Emergency preparedne ss
10/24/2018			Early Learning Program	Ambulance Tour, What to do in an emergency	Emergency preparedne ss

continued					
Date	Sponsor	Location	Name/	Program/	Anticipat-
			Type of	Activities Ped-	ed
			Event	related	Benefits
10/25/2018		Church	Early Learning	Ambulance Tour,	Emergency
			Program	What to do in an	preparedne
	Church			emergency	SS
10/27/2018	Co.	Elementary School	Grade School	Ambulance Tour,	Emergency
	Schools		children	What to do in an	preparedne
				emergency	SS
10/28/2018			Children and	Trick	Familiarizati
			parents	or Treating with	on of all age
				emergency	groups with
				services	emergency
				representatives	responders
10/29/2018	Co.	High School	High School	Ambulance Tour,	Emergency
	Schools		students	What to do in an	preparedne
				emergency	SS
11/7/2018		School	Grade School	Ambulance Tour,	Emergency
	School		children	What to do in an	preparedne
				emergency	SS
11/15/2018	City & County	High School		Healthcare	Career
	School			Education in	interest,
	systems			schools, promote	EMS
				EMS career	familiarizati
					on
Varies		County School Board	County school	Preplanning for	Injury
	County		administrator	emergencies	reduction
	School		, teachers and		
	System Safety		pupils		
	Committee				

While renewal of the KYEMSC Voluntary EMS Pediatric Recognition Program only requires one example of pediatric outreach, EMS is heavily involved in various activities that meet the requirement. The attached list gives a representative example of some of these events, which included tours, instruction on providing first aid, calling 911, supporting children considering health career careers or education, injury risk reduction and a host of others. Many other activities are also available but have been omitted for the sake of brevity.

Plans for the coming year are varied. Most of our on-site tours and tours that we travel to are arranged within a month or two of delivery by the requestor, so those aren't available to pre-plan well in advance. When such a request is made it is transferred via email to a designated group to arrange for coverage. That may be in the form of an on-duty crew or- if the request includes delivery of more in-depth information- an assigned PR person/educator.

2019 EMS Pediatric Recognition Program Renewal Application Materials

has become an active participant with the County School's Safety Committee, offering advice and expertise on a number of topics such as equipment review, training, and policy development. This past year EMS taught all school system administrators the "Stop the Bleed" program and provided them the opportunity to build delivery of the course into their individual school staff meeting free-of-charge. EMS and service in the county schools, with future plans for expansion to city schools as well.

About one month ahead of time, our parent company's PR/Marketing Department looks at upcoming events and tailors some activities towards them. These events may be related to the season (such as risk of heat stroke in the summer), a current event (such as infants left unattended in hot cars), or a nationally recognized day (like one for safe biking or injury prevention). An EMS staff member is regularly available to appear in TV and radio news segments to discuss prevention, emergency care and health concerns related to these developed topics.