Arkansas TI Grantee Releases New ATV Safety Toolkit (06/6/11)

Mary Aitken, MD, MPH, of the Injury Prevention Center at Arkansas Children's Hospital and principal investigator for Arkansas EMSC Targeted Issues (TI) grant has recently released an All Terrain Vehicle (ATV) Safety Tool Kit. This Tool Kit contains valuable safety information that when utilized, can save children's lives and stop preventable injuries from harming ATV riders.

The materials are presented in a variety of formats for the facilitator to utilize as he or she pleases. These formats include: an engaging 20-minute video about the risk of ATV use, a discussion guide, posters to reinforce safety message, an ATV safety brochure, and a DVD of all printed materials, including a PowerPoint presentation. All materials can be customize to include your organization's logo. To obtain a copy of the toolkit, send an email to injuryprevention@archildrens.org.